

Dagligvarehandelen.no

- makes a good shop better!

Mediainformation 2026

The website of the weekly newspaper Dagligvarehandelen which is read by merchants and employees within the grocery industry in Norway! 50.000 page views on average per month.

Top banner

Visibility: Front page and article pages on both PC and mobile. Format PC 1065 x 165, mobile 320 x 100.
Price NOK 8 250 per week / NOK 29 900 per month.

Sticky skyscraper

Visibility: Front page and article pages on PC. Format 180 x 500.
Price NOK 7 250 per week / NOK 25 750 per month

Skyscraper

Visibility: Front page and article pages on PC. Format 180 x 500.
Price NOK 6 200 per week / NOK 22 700 per month.

Superboard 1

Visibility: Front page PC and mobile + article board no. 2 in article mobile. Format PC 1065 x 300, mobile 320 x 250.
Price NOK 6 200 per week / NOK 22 700 per month

Superboard 2

Visibility: Front page PC and mobile + article board no. 3 in article mobile.
Format PC 1065 x 300, mobile 320 x 250.
Price NOK 5 150 per week / NOK 18 550 per month

Article board

Visibility: Article pages PC and mobile.
Format PC 580 x 400, mobile 320 x 250.
Price per week NOK 7 250 / NOK 25 750 per month

Banner under preamble

Visibility: Article pages PC. Format PC 1065 x 165.
Price NOK 5 150 per week / NOK 18 550 per month

Advertising spaces main page

Top banner
1065 x 165

Content from advertiser

Sky-scraper 1
180 x 500

Sky-scraper 1
180 x 500

We also have spaces for advertising articles

Sky-scraper 2
180 x 500

Sky-scraper 2
180 x 500

Superboard 1, 2, 3, 4, 5
1065 x 300

Are to be placed in the article flow

Parallax
full screen advertisement

1920 x 1080

The most important content of the advert must be placed centrally as this space adapts to the width of the screen and is cropped at the top/bottom.

Parallax full screen

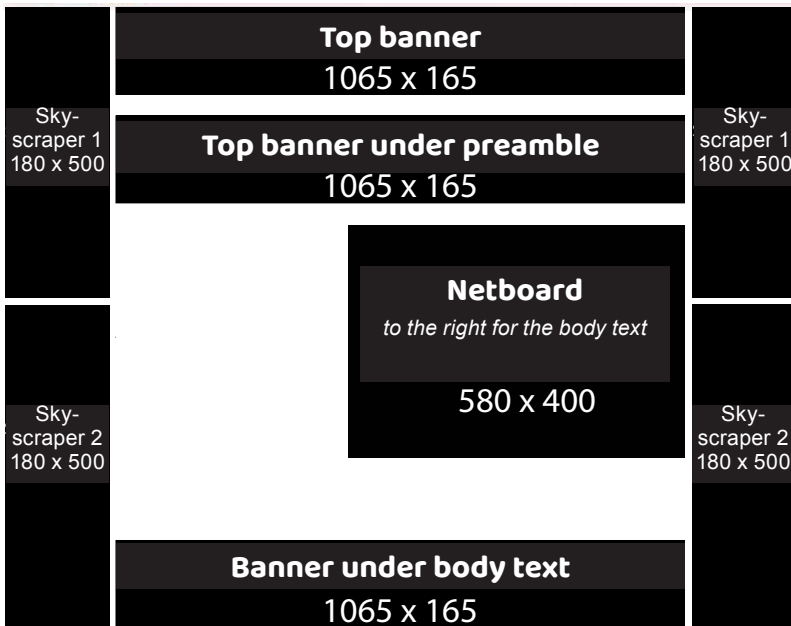
Visibility: Front page PC and mobile.
Format PC 1920 x 1080, mobile 960 x 2100.
Price NOK 19 600 ex VAT for two weeks.
NB! The most important content of the advert must be placed centrally as this space adapts to the width of the screen and is cropped at the top/bottom.

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Advertising spaces article



Newsletter:

Sent out five days a week to 7 000 subscribers.

Top banner

Format 645 x 160. Price NOK 9 300 ex. VAT per week

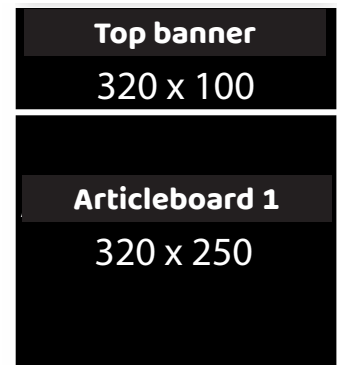
Netboard

Format 645 x 400. Price NOK. NOK 7 250 ex. VAT per week

Advertising spaces mobile

Top banner appears on all pages. Article board can also be displayed at article level.

A total of five places.



Job advertisement

Skyscraper, format 180x500.

Visible on front page and article page PC.

NOK 6 200 ex. VAT per week

Article board, format PC 580x400, mobile 320x250. Visible on article pages PC and mobile.

NOK 7 250 ex. VAT per week

Job advertisement in newsletter for one week costs NOK 5 150 ex. VAT in addition.

Technical information:

pg, gif, HTML or third parts code
Max 300 kb. Remember the URL.

Alle prices are ex. VAT.

Maximum two advertisers per place per month.

Content

Visibility: Locked in editorial space no. 3 for two weeks. Shared as content in the newsletter and on SoMe, everything marked with "advertiser content".

Price per content NOK 18 550 ex. VAT, presupposes delivery of finished text and images.

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